



YOUNG WOMEN'S LEAGUE
of NEW CANAAN



1st ANNUAL SCARECROW FEST

PROUDLY PRODUCED BY THE **YOUNG WOMEN'S LEAGUE OF NEW CANAAN** AND THE **NEW CANAAN CHAMBER OF COMMERCE**
to support Meals on Wheels of New Canaan and the YWL Giving Fund

OCTOBER 14 – OCTOBER 31, 2017

OPEN TO NEW CANAAN-BASED BUSINESSES, ORGANIZATIONS, CLUBS + FAMILIES

THEME: NEW CANAAN PRIDE

HOW TO ENTER

Register online at ywlnewcanaan.org. Entries will be limited to the first 80 submissions.

SCARECROW KITS

For your donation of \$30 you will be entered into the Scarecrow Fest and receive a wooden post frame. Kits will be available for pick up at the **Pop Up Park** on September 9, 2017 from 10 AM – 4PM only. All entrants must pick up their kit during these days and within the allocated time. **ENTRANTS ARE NOT PERMITTED TO PICK UP A KIT OUTSIDE OF THE DESIGNATED TIME.**

INSTALLATION

Entrants are responsible for delivering their completed scarecrow to the front of the New Canaan Chamber of Commerce offices (in front of Bow Tie Cinema Playhouse) on either October 12th or October 13th from 10AM – 1PM. All entrants will need to drop off their completed scarecrow during these two days and within the allocated time. **ABSOLUTELY NO SCARECROWS WILL BE ACCEPTED OUTSIDE THE DESIGNATED TIME FRAME.** Scarecrows will be installed by the Department of Public Works on these days. Scarecrows will be hung on New Canaan lampposts through October 31st. Please be aware that all scarecrow decorations and props are not retrievable.

JUDGING + WINNING SCARECROWS

A panel of judges will award top honors to five winning entries. Judging will be completed and winners announced on Sunday, October 29th at the Halloween parade. Winners will also be announced on the Young Women's League & Chamber's websites.



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IMPORTANT INFORMATION + CONTEST RULES

1. Set up: Entrants will be notified of drop off location prior to October 12th. **NOTE: All entries must utilize the frame from the kit.**

2. Scarecrows must be constructed to withstand the weather and be in good taste. No entry will be accepted that reflects controversial or insensitive issues. We reserve the right to remove any entry that does not meet these standards. No handouts, promotional materials of free giveaways, coupons, etc can be associated with any scarecrow entry.

3. Human scarecrows or mechanical scarecrows facilitated by a human are not permitted. No items such as tiki torches, gas-powered generators or any other flammable objects are allowed. No weapons or depictions of weapons.

4. Please be advised that no security will be available to protect the scarecrows. The Young Women's League of New Canaan, the New Canaan Chamber of Commerce and the Town of New Canaan are not responsible for any loss or damage to entries.

6. One scarecrow entry per person, family, business, organization or club will be accepted. An 8 1/2 x 11 laminated sign should be included on each entry containing both the participant's name and the name of the scarecrow. Each entry must follow the designated theme.

7. Each scarecrow entry will be assigned a location and number for identification purposes. A panel of judges will award top honors to five winning entries. Judging will be completed and winners will be announced at New Canaan Halloween Parade on October 29th. All entries will be on display until October 31st.

8. Take Down: Scarecrows will be taken down by DPW on Friday, October 31st. Please do not remove or take apart your scarecrow yourself. Please be aware that all scarecrow decorations and props are not retrievable.

For questions, additional details and/or entry forms, visit www.ywlnewcanaan.org



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PLEASE COMPLETE THE OFFICIAL ENTRY FORM BELOW

Business/Organization/Individual Name: _____

Name of Scarecrow: _____

Contact Name: _____

Phone: _____

E-mail Address: _____

PLEASE ENSURE ENTRY FOLLOWS 'NEW CANAAN PRIDE'.

By signing this entry form, I hereby agree to the Young Women's League & New Canaan Chamber's Scarecrow Fest rules as outlined. I also hereby release and hold harmless the Young Women's League of New Canaan, the New Canaan Chamber of Commerce and the Town of New Canaan, their employees, officers and agents from any and all claims for loss, damage or injury incurred by Scarecrow participants, their employees or agents.

Name: _____

Signature: _____ Date: _____

All entries must be received by October 13th, 2017. Entries after this date will be accepted based on availability.